

EASTFIELD COLLEGE PLEASANT GOVE CAMPUS
COMMUNITY ADVISORY COUNCIL MEETING MINUTES
TUESDAY, APRIL 14, 2009

Roll Call

Council Members	Council Members	College Staff
Adorno, Father Anabal	Jones Hill, Honorable Vonciel	Olguín, Javier E.
Bennett, Willie	Lagunas-Trejo, Norma	Dora Pacheco
Burton, Brian	Moore, Sequina	
Campbell, Flo	Parish-Warren, D’Andra	
Castro, Ralph	Rains, Carl	
Clayton, Daniel	Ramirez, Eleazar	
Cordero, Principal Israel	Sandoval, Principal Jaime	
Craddock, Lynne	Smith, Derek	
Crawford, Pastor Annelda	Valdez, Jeronimo	
Davis, Bill	Vasquez, Julian H.	
Gardner, Jamillah	Walter, Kandace	
Hodge, Kelicia	Wells, Jamie	

Welcome and Introductions

The Eastfield College Pleasant Grove Community Advisory Council convened on Tuesday, April 14, 2009 at 3:00 p.m. Mr. Javier Olguín welcomes each member of the council and introduced Father Anibal Adorno. Fr. Adorno led the members in prayer. All in attendance shared introductions.

Construction Update

Mr. Olguín review with the member the tentative dates of completion for the Pleasant Grove Campus, each member received a Time Line handout.

The PGC Timeline

- May 1 hire and begin training PGC personnel
- May 31 completion of PGC building
- June 1-19 furniture & equipment installed
- June 22 move personnel to PGC
- July 6 begin assessing students for fall semester
- August 3 Grand Opening/Community tours
- August 22 Saturday registration
- August 24-28 Fall classes begin

PGC Advisory Council Co-Chairs

Pastor Hodge has volunteered to lead our Council as a Co-Chair.

Pastor Annelda Crawford is considering becoming the other co-chair and will advise us prior to our next meeting.

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April 14, 2009 Meeting

- Parent Academy: EFC Pleasant Grove Campus has applied for a “Semillas” grant through “Excelencia for Education”. The \$50,000.00 will enable the PGC to begin planting the seed [semillas] of higher education with 25 families in the Pleasant Grove Community. This grant will be a warm up for a bigger grant that is being coordinated as part of Eastfield’s HSI (Hispanic Serving Institution) status.
- Youth Academy: PGC is looking for partners to begin a youth academy for middle school students. The YMCA has expressed interest in assisting and participating in any grant-raising opportunities.
- Grand Opening date for the PGC has been set for August 3, 2009 from 2:00 PM – 5:00 PM and Mr. Olguín asked the various churches represented in the Advisory Council to consider volunteering their choirs to perform during the 3 hour ceremony and community tours.
- The Advisory Council expressed interest in hearing more about DART’s plan to complete the “green line” and to hear about opportunities to transport students from the EFC Pleasant Grove Campus and the Main Campus. It was requested that we invite Ms. Janie Pena (Advisory Council Member) to present at our next meeting.
- The Advisory Council also expressed interest in learning more about the DCCCD Foundation. They requested that a DCCCD Foundation representative present to the Council at our next meeting.

Marketing Plan

Eastfield College Marketing Plan for Pleasant Grove Campus:

- Two Billboards on Buckner Blvd.
- Radio spots on Univision
- Mail piece to the 2100 businesses in Pleasant Grove area
- PGC will develop its own class schedule as well as be advertised in the regular EFC credit and CE schedules

PGC Class Schedule

Members were able to preview a copy of the PGC Fall ’09 class schedule. Mr. Olguín explained the class schedule and spoke about future programming targets for after school families and community programs that could be offered at the PGC as well. The fall 2009 class schedule will also be posted on the PGC website.

Specific Questions

Will tuition cost be the same for PGC as they are for Eastfield’s main campus?

- Mr. Olguín responded yes

We have money to donate, who do we contact?

- The DCCCD Foundation

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- A representative of the Foundation will attend our next meeting on June 9th and present to the Advisory Council an overview of the Foundation activities.

Can the money be directed to Pleasant Grove Campus?

- This is a question that will be addressed to the Foundation representative.

Do you have Technology Classes?

- Yes, the PGC will feature 4 computer labs and an electronically driven Library/Testing Center. The PGC will also feature Continuing Education Computer classes in English and Spanish.

Are you (Campus) prepared for Computer Viruses?

- The PGC will be on the DCCCD network and enjoy all the security and safety that all DCCCD campuses, as well as, be regulated by the same DCCCD Board guidelines.

Will the PGC be hiring new employees/staff?

- Yes, we will be hiring professional staff, including faculty to staff the PGC. If you know someone who would like to teach and has a Masters' degree in their respective discipline, please have them log on to the dcccd.edu website and fill out an application for employment. We will also be hiring 2 Enrollment Services Representatives, 2 Library/Testing Specialists, 2 part-time evening supervisors, 2 part-time Enrollment Services Representatives, 1 Facilities Representative, 1 Information Technologist, and 2 full-time Police Sergeants & 4 part-time police officers.

Can they apply thru EFC or DCCCD?

- Yes, interested applicants can apply in person at the EFC Human Resources Office or through the DCCCD Human Resources Office as well.

How many classes are transferable to university or other colleges?

- We have a total of 5 college credit classes that will be transferrable to any public college or university in the state of Texas.

Can we also tell students to start at Pleasant Grove Campus (PGC)?

- Yes, please tell everyone you know that the PGC is designed to be a first year college campus. The concept is to create confidence in the EFC system and in the student's first year experience, so that our Pleasant Grove students can go on to complete their Associates' Degree at the main EFC Campus and/or complete a certificate in workforce or Continuing Education.

Can we build up cost of transportation to their tuition?

- No, but we can work with DART to promote special rates and passes.

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How can we get help for transportation from Pleasant Grove Campus to Eastfield College?

- We have invited Ms. Janie Pena (Vice President of Community Outreach for DART) and staff members from DART to present to the Advisory Council at our next meeting on June 9, 2009.

Committee Recommendation and Suggestions

- Contact representative from Dallas Area Rapid Transit System (DART) to discuss strategies for transportation needs from PGC to EFC main campus.
- Contact representatives from the DCCCD Foundation to provide information on the Foundation.

Meeting adjourned 4:30 p.m.

Dora Pacheco
Recorder

Mr. Javier Olguín
Interim Chairperson