

Eastfield College

3737 Motley Drive.
Mesquite, TX 75150

Printing Circulation: 2,300-2,500 •
Frequency: Twice monthly, except
December, January and March.
No summer publications.

Circle Preference:

2005

September 21

October 5

October 19

November 2

November 16

November 30

2006

January 25

February 8

February 22

March 8

April 5

April 19

Your
ad could reach
10,000
students

Et Cetera Newspaper Insertion Order Form

Classified or Display

PHONE: (972) 860-7130 • FAX: (972) 860-7040

Website: www.efc.dcccd.edu/etcetera/ • E-Mail: etc4640@dcccd.edu

Federal Identification Number: 17512131495

CHECK ONE:

Display Ad (Note: Camera-ready copy or film should be attached. See price list on reverse side.)

<input type="checkbox"/> Classified Ad	First 20 words	Over 20	Size
Clubs/Individuals with valid EFC ID	\$5.00	\$.05/wd	2-1/4"w x 1" h
Non-student (Individual or organization)	\$6.50	\$.05/wd	2-1/4"w x 1" h
Business Showcase (enclose business card or business logo)	\$7.50	\$.05/wd	4-1/2" w x 1" h
<input type="checkbox"/> Inserts (attached or mail to printer)	\$150* (one page); \$250* (four pages); \$350* (8); \$450* (12); over 12, \$550* *per 1,000		

Classified Advertisements - Set, per wording below (copy attached):

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone Number: _____ Fax: _____

Method of payment Check Money Order Cash

By signing this insertion order form, I agree to the above provisions. No discounts for volume or frequency.
Educational opportunities are offered by the Dallas County Community College District without regard to race, color, age, national origin, religion, sex or disability.