The annual Heroes Run 5K honors police, fire, EMT and military personnel for “choosing” to serve and dedicate their lives to being the first in and last out of any dangerous situation. A family event, the Heroes Run will offer activities to engage and educate participants about safety as well as honor first responders and military personnel while supporting DCCCD students who suffer from food insecurity issues.

Participants can challenge themselves physically with the run, enjoy time with their families, and connect with the DCCCD community and partners. This event is also an opportunity for participants and first responders to build camaraderie in the spirit of community. First responders and military personnel will be able to share their experiences and provide information for safety first to the community.

All first responders and military personnel will receive special recognition for their participation in this event.

The proceeds from this event will fund food pantries at all seven DCCCD colleges. Each of the seven colleges have established systems to assist students and their families who suffer from food insecurity issues. Last year, the colleges gave out over 180,000 meals provided through support from events such as Heroes Run 2018 and the North Texas Food Bank. As a result, the colleges were able to make sure all students had access to nutritious food.

We ask that you partner with us in providing continued support to our students and honoring first responders and military personnel by becoming a sponsor for this year’s Heroes Run 2019 event. Please review the sponsorship levels listed on the next page and let us know which level works best for your organization.

Thanks in advance for your consideration!
# Heroes Run Sponsorship Levels

## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Title</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Supporting</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000 (Only 1)</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

### Home Town Hero Sports Spotlight: Opportunity to engage with attendees at two Eastfield College sporting events (A volleyball and men’s basketball game of your choice during the 2019-2020 academic year)

*Giveaways during the sports events must be provided by the company*

- Two media announcements during the selected games
- Reserved seating for employees during the sporting events
- Promotional table display at the sporting events
- *Company giveaways provided to sport attendees
- Acknowledgment of support for the Heroes Run throughout the games

### Heroes Run Community Engagement: Opportunity to start the race and welcome the runners

- Representative starts the Race
- Representative welcomes the runners

### Heroes Run Recognition: Opportunity for your organization to be recognized during the race for their support

- Verbal recognition from the MC throughout the race

### Heroes Run Team Slots: Free registration for members of your team participants of the race (one team consists of 4)

- $20 registration fee waived for runners

### Heroes Run Advertising: Promotion of your company branding on event marketing materials

*Please submit your logo in eps and png or jpeg format*

- Logo on signage throughout the event
- Branding on runner tee shirts
  *Logos due by 6/7/19 for printing*
- Logo/Name on Heroes Run Event website
  
<table>
<thead>
<tr>
<th>464x464 Logo Size</th>
<th>232x464 Logo Size</th>
<th>232x232 Logo Size</th>
<th>Name Only</th>
</tr>
</thead>
</table>
- Logo/Name on printed materials for Heroes Run
- Name listed in on event marketing materials

### Exhibitor Space: Location designated for you to network with participants of the race (set-up at 7am)

- 6’ Table with 2 Chairs

For more information on sponsorships, contact Tricia Thomas-Anderson at 972-860-7396 / TriciaThomas-Anderson@dcccd.edu or Adrienne Thompson at 214-378-1571 / a.thompson@dcccd.edu

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The Dallas County Community College District Foundation, Inc. is a nonprofit foundation registered with the IRS as a 501(c)(3) organization. Your support may qualify as a charitable contribution based on your particular tax situation.
## Sponsorship Payment Information

### Select Your Sponsorship Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Supporting</td>
<td>$250</td>
</tr>
</tbody>
</table>

### By Check

Make checks payable to **DCCCD Foundation** and in the note section indicate that the payment is for “Heroes Run 2019”. Be sure to include this page with your selection.

**Check Mailing Address:**

DCCCD Foundation  
Attention: “Heroes Run 2019”  
1601 South Lamar Street, Suite 130  
Dallas, Texas 75215

### By Credit Card

- We accept Visa, MasterCard, American Express and Discover.
- Credit Card Payment can be made online at: [https://www.foundation.dcccd.edu/heroes-run-2019](https://www.foundation.dcccd.edu/heroes-run-2019)
- Please select your sponsorship level and then add “1” to quantity. Then proceed to complete the information as directed.

If you have any questions about or want to discuss sponsorship payment options, please contact Adrienne Thompson: (214) 378-1571 or [a.thompson@dcccd.edu](mailto:a.thompson@dcccd.edu)

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